

Levy Announces Great Shoe Sale All This Week

Purchase in East Makes Possible Bargains in Foot-wear Here

An opportune purchase made while he and Mrs. Levy were in

the east has enabled Sam Levy to conduct an attractive sale of shoes at his Sartori avenue store during Fiesta week. The sale contemplates the disposal of 1000 pairs of shoes at unusually attractive prices, which are announced in a display advertisement in this issue. Most of the shoes are Peters for women, although Mr. Levy is also offering bargains in shoes for men and boys. The sale will last only during the Fiesta and Auto Show.

12 Exhibitors Display Latest Motor Models

With twelve exhibitors displaying automobiles in the big tent, the Fiesta Auto Show presents to the view of the public the latest aristocrats of motordom. Following is a list of exhibitors and cars that will be shown: A. H. Paull—Dodge cars and Graham Brothers trucks. Swartout and Hughes—Overland and Willys-Knight. R. S. Flaherty—Buick. Jack Hanson—Chevrolet. C. C. Bacon—Paige and Jewett. Gardena Nash Company—Nash. Schultz, Peckham and Schultz—Ford and Fordson. Owens Motor Company—Owens trucks. Speed and Service Truck Company—Maack trucks. William Kirkby—Star, Flint. Zeller-Stiles—Hudson and Essex. John W. Crane—Chrysler.

Reeve to Show Bldg. Hardware

Hardware Reeve will introduce a new and exclusive line of building hardware at his booth at the Fiesta this week. The new line is featured by an unusually attractive and practical keyless lock, for which the Torrance Hardware Company will be exclusive agent in this territory. Mr. Reeve urges all builders in this district to inspect this new line, as he regards it as the most up-to-date on the market. Mr. Reeve will give away either an electric stove or a chest of tools. Coupons will be given out at the Reeve booth during the week. If a boy holds the lucky number, he will win the tool-chest. If a girl holds it, she will be awarded the stove, which is complete in every detail and may be attached to an electric light socket.

L. B. Kelsey Now Partner in Foley Insurance Agency

L. B. Kelsey, formerly of San Pedro, has entered into a partnership with Tom Foley, local insurance man. Mr. Kelsey will devote most of his time to automobile and fire insurance, while Mr. Foley specializes in life insurance. Mr. and Mrs. Kelsey are residing at 811 Amapola avenue. Mr. Foley and Mr. Kelsey announce that claims will be adjusted for clients in Torrance, making correspondence on claims unnecessary.

Tell the Folks to Meet You at the Fiesta!

Don't Fail To See Our Booth at The Fiesta

GARDNER MUSIC CO. TWO STORES
Torrance 1601 Gramercy Gardena 941 W. Polin Ave.

B— B— What?

Watch Friday's Issue!

Not a Shotgun!
Not a Cannon!

But Everything Will Be "SMASHED TO SMITHEREENS"

Watch for Grand Opening Saturday

DODGE BROTHERS TOURING CAR.

Half the pleasure of buying a motor car rests in the conviction that you have exercised a sensible choice.

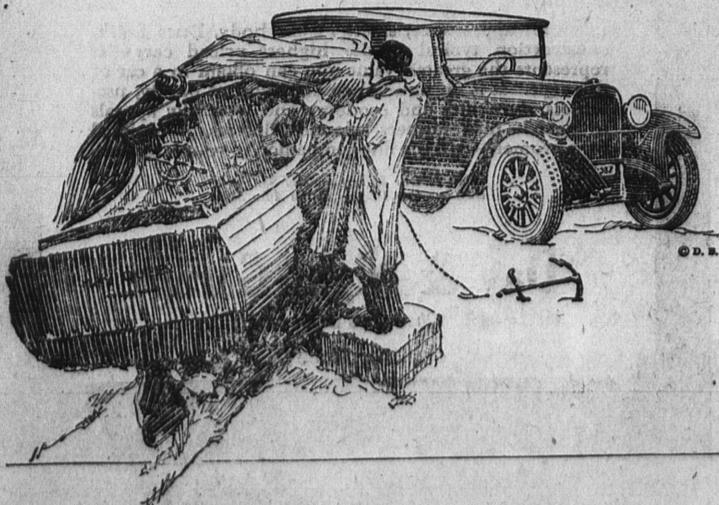
That pleasure is shared by every Dodge Brothers purchaser—not alone at the hour of purchase but ever afterward.

His good judgment is confirmed by everything that he continues to hear about the car, and everything that it does.

Five Balloon Tires

ALLEN H. PAULL

16514 S. Vermont Ave. Gardena. Phone 952 232 S. Pacific Ave. Redondo. Phone 1382



Greatest Sale UNDER THE SUN!

Newest Shoes almost Half Price

Special Purchase from Peters Shoe Factory Made By Sam Levy While In the East!

On Sale During Fiesta Week Only!!

We have very few sales, but when we have a Sale, IT IS A REAL SALE, a Bargain Feast Royal.

While we were on our trip east we were fortunate in making a big purchase of shoes from the Peters Shoe Company, at a rock bottom price for Cash. And we have decided to help swell the crowds for FIESTA WEEK by offering them at ALMOST HALF PRICE. After this week, they will go back to the regular price of \$7.50, but from now until Saturday night, you can take your choice at \$3.95.



All Sizes 2 1/2 to 8

\$3.95

All New Up-to-Date Styles Direct From New York

SELLING REGULARLY AT \$7.50 A PAIR

Ladies' high grade patent leather, tan, quarter cut-out pump, with medium dress heel. Formerly sold at \$7.50—a rare bargain—\$3.95.

Ladies' and Misses' patent, one strap slipper, fancy toe, with new height low heel. Formerly \$6.50. All new styles—\$3.95.

LADIES' PATENT ONE STRAP SLIPPERS, CUBAN HEEL, TAN QUARTER, TAN BEAD TRIMMED VAMP. A VERY PRETTY MODEL, SELLING AT \$7.50—FIESTA SPECIAL

\$3.95

LADIES', MISSES' AND GIRLS' TAN CALF SPORT OXFORD, RUBBER HEEL AND GOODYEAR WELT. SOLD AT \$6.50, A SHOE FOR WONDERFUL SERVICE

\$3.95

LADIES', MISSES' AND GIRLS' PATENT AND CUT OUT SLIPPER WITH COLORED BACK. A GOODYEAR WELT, BUILT FOR STYLE AND SERVICE. SOME SCHOOL SHOES, LATEST STYLES.

\$3.95

LADIES' AND MISSES' AND GIRLS' ELK TAN TRIMMED OXFORDS, FOR SERVICE AND SPORT WEAR. GOODYEAR WELTS. A REAL SPECIAL AT

\$3.95

LADIES' BLACK PATENT FANCY PUMP WITH MEDIUM DRESS HEEL. THE VERY LATEST IN STYLE AND PATTERN. FORMERLY \$7.50, now.....

\$3.95

LADIES' AND MISSES' TAN CALF ONE STRAP SLIPPER. NEW MEDIUM HEEL. LATEST MODELS

\$3.95

Bargains in Men's Shoes



Men's Brown Calfskin Shoe, Peters Brand, Goodyear Welt, solid leather oak soles. Formerly \$6.50. Fiesta Special price \$3.95.

Boys' black patent Oxfords, Goodyear Welt soles, Peters Brand. A real dress shoe for boys. Sizes 2 to 6. Formerly sold at \$5.50. This week \$3.95.

Boys' Tan Oxfords and Shoes, all Goodyear Welts and high grade leather. Real dressy. Special, \$3.95.

Men's Moccasin and army last work shoes. All Goodyear Welts. This shoe will stand hardest wear. Special, \$3.45.

We have 1000 pairs of other styles which are now advertised at the Same Price

SAM LEVY

NEW AND LARGER STORE

1313 Sartori Ave.

Torrance